



**BSBGlobal**

Best Solutions Bridge

# Agenda

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# Overview

**(Best Solutions Bridge) BSB Global Philippines Ltd.**, backed by outstanding technical expertise and diverse project experience, serves as the bridge to premier solutions. We collaborate closely with our partners, fostering their growth and success through innovation and seamless integration.

**Founding Date:**

July 4th, 2023

**Parent Company:**

BSB Global Co., Ltd.

# Our Mission and Vision

Bridging Vision to Success

## Mission

Empowering businesses with innovative IT solutions, we drive digital transformation through reliability, security, and excellence—ensuring growth, efficiency, and partner success.

## Vision

To be the leading IT service specialist in the Philippines, bridging businesses to a digitized future with integrity, innovation, and partner-driven excellence.

# HISTORY

1 In 2017, LIME Company established an Overseas Business Team within its SI Division to prepare for international expansion. In 2019, this team was elevated to the Overseas Business Division to drive the company's core global initiatives.

2 LIME Company selected the Philippines as its first international hub, leveraging its cutting-edge technology and expertise gained from domestic operations. As a result, in May 2023, LIME Company's Overseas Business Division for IT ventures in the Philippines was spun off as BSB Global.

3 BSB Global aims to become a leading IT company in the Philippines and the ASEAN region by collaborating with local partners and leveraging its accumulated knowledge and proven track record. We are committed to delivering our best efforts to ensure the success of our partners and the satisfaction of our clients.

# Our Solutions & Services

- ◆ Consultation & Technical Support
- ◆ IT Services & Outsourcing
- ◆ System Development & Integration
- ◆ Quality & Customer Support

# Business Consultation

We provide expert consulting services to help businesses build the best information systems for competitive advantage.

## **Optimized Solutions**

- 1** We analyze business needs using proven methodologies, delivering practical, data-driven strategies for efficiency and growth.

## **Seamless System Integration**

- 2** Our solutions ensure security, scalability, and high availability, leveraging the latest technologies for smooth implementation.

## **End-to-End Support**

- 3** From consultation to system deployment and maintenance, we provide continuous technical expertise and knowledge transfer to ensure long-term success.

# IT Development Services



## Customized Web Design

We provide a unique design that enhances your brand identity. Beyond just an aesthetically pleasing website, we create structures and designs that allow users to navigate easily.



## Web Development

We develop various functions tailored to customer needs. From e-commerce and blogs to portfolio sites, we build different types of websites quickly and stably.



## Mobile Optimization

We implement responsive designs that work seamlessly on all devices. Whether on a PC, tablet, or smartphone, we ensure an excellent user experience everywhere.



## Content Management System (CMS)

We establish an intuitive and user-friendly content management system, enabling customers to manage and update their website content on their own.



# IT Outsourcing

## Expert IT Personnel

Skilled professionals delivering high-quality development, maintenance, and support.

## Cost-Efficient Solutions

Reduce operational expenses while ensuring top-tier IT performance.

## Scalable & Flexible Services

Adaptable IT support that grows with your business needs.

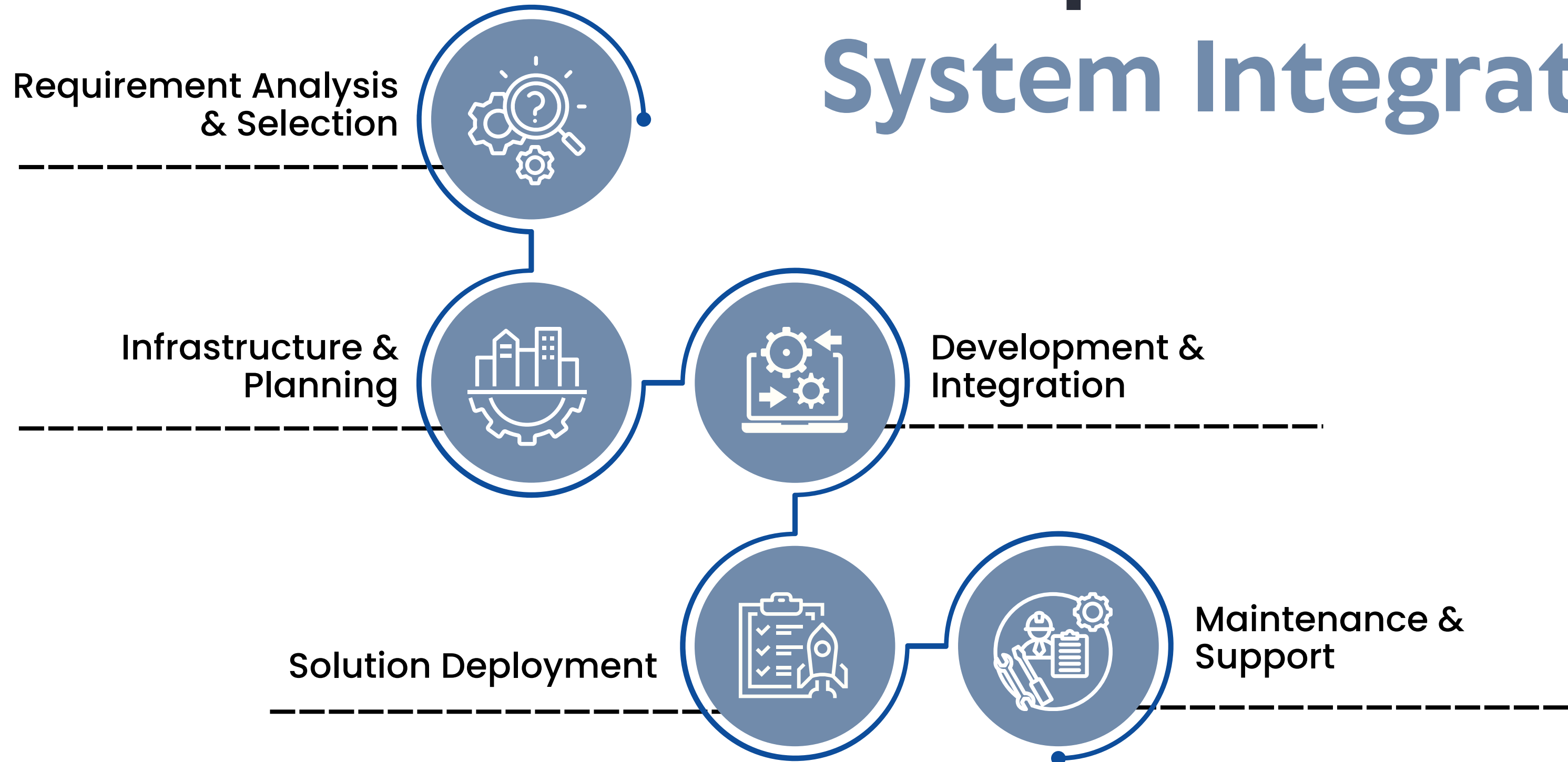
## End-to-End Management

From infrastructure setup to system maintenance and security.

## Seamless Integration

Ensuring smooth collaboration with existing business processes and systems.

# 5 Steps for System Integration



# Quality & Customer Support



## Premium Solutions

We provide high-quality, reliable IT services tailored to business needs.



## Strict Quality Control

Our quality management system ensures performance, security, and compliance with industry standards.



## Proactive Maintenance

Regular system checks, updates, and risk management to prevent issues before they arise.



## Expert Guidance

We offer technical consultations and industry trend insights to help businesses stay ahead.

# Competitive Advantage

- 1 Expertise & Experience**  
Backed by global IT success with proven system integration and consulting.
- 2 Total IT Solutions**  
Provide a complete solution covering IT planning, development, operations, and maintenance.
- 3 Customer-Centric Approach**  
Tailored solutions, strong partnerships, and dedicated support.
- 4 Quality & Security**  
Strict quality control, risk management, and cybersecurity.
- 5 Cost-Effective & Future-Ready**  
Affordable, innovative solutions for digital transformation.
- 6 Global Standard**  
Complies with international standards, enabling seamless global expansion.
- 7 Proven Success**  
Presents optimal solutions based on successful case studies.

# BSB Global Co., Ltd.

## BSB KOREA



CEO - Steve Han

Management Department

Strategic Planning Department

Technology Research Institute

IT Service Division

Solution Development Department

## BSB PHILIPPINES



CEO - Tony Nam

Sales Department

Education Department

Technical Support Department

System Business Department

Platform Business Department

Consulting Business Department

# Future Plans & Expansion



## Market Expansion

Strengthen presence in the Philippines and extend operations across ASEAN and worldwide



## Innovative Solutions

Invest in AI, cloud computing, and cybersecurity to enhance service offerings.



## Strategic Partnerships

Collaborate with local and global tech leaders for advanced solutions.



## IT Education & Talent Development

Launch training programs to nurture top-tier IT



## Infrastructure Growth

Expand data centers and enhance system capabilities for greater efficiency.



## Sustainable Digital Transformation

Support businesses in adopting eco-friendly and future-ready IT solutions.

# Connect with us.



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**info@bsbglobalinc.com**



Website  
**<https://bsbglobalinc.com>**



Call us  
**0954 367 7498 (GLOBE)**

